

## DESIGNED FOR GROWTH

Press Release # 2: Graphic Evidence of how to cope with expansion.

**Design agency Graphic Evidence has chosen Forget About IT to help upgrade its IT infrastructure. In so doing, the Essex firm is better able to cope with a rapidly-expanding client base, whilst Forget About IT has become a valued part of the agency's long-term growth strategy.**

With time and capacity pressures taking their toll on an existing Apple Mac server, Forget About IT implemented an archiving system using external hard drives as long-term project data storage, with work-in-progress backed-up nightly to remote servers.

On a project's completion, relevant data is moved to an archiving folder on the server. Contents are sent each night to an external hard drive, which is write-protected for maximum security.

"Forget About IT came along at the right time offering the perfect solution," commented Graphic Evidence MD Adam Arnold. "A new server was set-up free to our specifications within about a week. Forget About IT maintains this both remotely and on-site."

The agency was able to take advantage of Forget About IT's free installation promotion at the Business Start-Up exhibition in Excel in May 2006. A relatively young company, Graphic Evidence has also greatly benefited from the improved cash-flow delivered by Forget About IT's solution.

"There was no big immediate outlay and then more again for support and backup," said Adam. "From what we've experienced so far I would definitely recommend Forget About IT to other up-and-coming design agencies."

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### Notes to Editors:

*Utilising dependable hardware from trusted manufacturers, Forget About IT Ltd provides SME's with managed rented server solutions, promoting business growth without IT downtime and data loss. Substantially saving customer's in-house costs, Forget About IT provides fast, professional IT support with guaranteed response times. A fixed, controllable monthly fee delivers remote management and secure back-up, together with a rolling upgrade programme and inbuilt disaster recovery. Forget About IT's clients include graphic designers and TV production, event management and pharmaceutical companies.*