AN EASIER LIFE... FOR SHAW

Case Study # 3: Taking a load off artistes' management

Having guided the legendary Bananarama in the 80s, with present responsibilities to Dannii Minogue and Girls Aloud, Shaw Thing Management looked to Forget About IT for an easier working life... and relief from a regular blizzard of e-mails.

Forget About IT's solution is based on migrating an overloaded mailbox to a shared IMAP server. This has given Shaw Thing MD Hillary Shaw the benefits of greater storage capacity and properly backed-up e-mail. The system has also allowed Hillary's assistants - expanded to three by mid-2006 - to better share the workload.

Forget About IT installed a full mail/file server, with shared e-mail folders allowing each user to save incoming e-mails into specific areas. In this way, Shaw Thing's key people can keep track of the constant events which characterise an often frantic business environment.

"I have to deal with an average of one gigabyte of e-mail - contracts, agreements, music files and so on - each month," observed Hillary. "With a Forget About IT server I can keep in touch wherever I am. Unread e-mails are forwarded to my Blackberry, and if I leave my laptop behind, I can access all my mail via webmail, including the all-important shared folders."

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