DATA SECURITY - IT'S PART OF THE FABRIC

Press Release # 4: Backup headaches forgotten for top designer

In 12 years, Clarissa Hulse has become one of the UK's pre-eminent textile designers. Her distinctive luxury homeware products, from wallpaper to cushions, throws and lighting, are sold in over 100 stores in 11 countries worldwide - a developing business which could only benefit from a Forget About IT server backup solution.

For any enterprise, secure backup is vital - yet it's often overlooked. According to market research analyst Gartner, fewer than 1% of small businesses perform daily backups. And the Enterprise Strategy Group has concluded that, whilst backup is always a concern, it is either deemed to take too long or users cannot verify that it's actually working.

In the case of Clarissa Hulse, where all files were saved on individual PCs, chaos was never far away. Alongside the growing firm's need for more than a single e-mail address and Clarissa's post-natal wish to spend longer at home, backup efficiency was the key driver behind the company's decision to engage Forget About IT.

Comments office manager Mel Perkins: "I needed to retrieve an important Excel spreadsheet from backup because the original had been partially deleted. A renamed copy was downloaded to our Forget About IT server less than 30 minutes after my telephone call."

Mel recalls how a similar mishap, pre-Forget About IT, saddled her with a three-day task re-entering information. "Having so many historical data backups means we can return to earlier, pre-deletion versions, but still have access to the current information in the rest of the file."

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Notes to Editors:

Utilising dependable hardware from trusted manufacturers, Forget About IT Ltd provides SME's with managed rented server solutions, promoting business growth without IT downtime and data loss. Substantially saving customer's in-house costs, Forget About IT provides fast, professional IT support with guaranteed response times. A fixed, controllable monthly fee delivers remote management and secure back-up, together with a rolling upgrade programme and inbuilt disaster recovery. Forget About IT's clients include graphic designers and TV production, event management and pharmaceutical companies.

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